



Dear friend,

Harvest (n.) - *the process of gathering.*

On October 25, Unite for HER will transform the Phoenixville Foundry into a rustic-chic gathering for our annual farm-to-table chef tasting event. A one-of-a-kind celebration of local and sustainable dishes, Harvest will feature inspired culinary creations from top area chefs, as well as wineries and breweries. Harvest is sure to sell out fast thanks to last year's success and our amazing participants and enthusiastic supporters!

We will be joined by up to 30 outstanding chefs, as well as top wineries and breweries, and hope you will join us for this incredible evening. We invite you to consider contributing to Harvest in one or more of the following ways:

Sponsorship opportunities - levels range from \$500 to \$50,000

Auction donation - items such as gift cards, electronics, spa experiences, vacation home rentals, etc.

Harvest program advertising - viewed by 500 guests and posted on the Unite for HER website

You have the assurance that the proceeds from Harvest will directly benefit breast cancer patients in over 30 hospital communities and cancer centers Unite for HER serves through wellness day programs, free complementary therapy treatments (such as nutrition, acupuncture, yoga, massage), grants, and compassionate support. Last year, Unite for HER administered over \$700,000 in funding for these programs to ensure women with breast cancer and their families have the resources they need to find their personal path to healing.

Unite for HER nonprofit organization works diligently and responsibly to provide financial support and educational materials to breast cancer patients, as well as empowering women and girls of all ages to make healthy lifestyle choices that promote wellness and disease prevention. We encourage you to further explore Unite for HER's outreach initiatives by visiting the website for more details.

We cannot begin to express our excitement as we gain substantial support for the event, and hope you partner with us for Harvest. For additional information regarding sponsorship, ad placement, auction donations and ticket sales, please contact your Harvest committee member.

Sincerely,

The Harvest Sponsorship Team



Harvest Sponsorship Opportunities

Unite for HER Friend - \$500 funds five professional counseling sessions

Company logo or sponsor name on event signage to be displayed throughout the venue

Company logo or sponsor name on Unite for HER website

Name in the event program

Name in annual report

Sterling Silver Sponsor - \$1,500 funds 10 acupuncture treatments

Unite for HER Friend Sponsorship level benefits plus...

¼-page ad* in the event program (2.25" w x 3.75" h)

2 general admission tickets

Gold Plate Sponsor - \$2,500 funds a year of therapy treatments for one woman

Sterling Silver Sponsorship level benefits plus...

½-page ad* in the event program (4.75" w x 3.75" h)

2 VIP or 3 general admission tickets

Champagne Sponsor - \$5,000 funds a year of therapy treatments for two women

Gold Plate Sponsorship level benefits plus...

Full-page ad* in the event program (4.75" w x 7.75" h)

Sponsorship recognition in opening and closing remarks

Recognition in social media event promotions

4 VIP or 5 general admission tickets

Crystal Sponsor- \$10,000 funds a year of therapy treatments for five women

Champagne Sponsorship level benefits plus...

Recognition in social media event promotions and social media interview prior to event

Premium ad placement in event program

8 VIP tickets

Official Harvest Sponsor- \$15,000 funds a year of therapy treatments for seven women

Crystal Sponsorship level benefits plus...

Company logo or sponsor name on Step and Repeat banner

Company or individual sponsor name identified as our primary event sponsor in all publicity and public relations communications, along with Unite for HER Partners

Speaking opportunity for your company representative at the event

10 VIP tickets

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Unite for HER Event Partner- \$25,000 funds a Wellness Day for 25 women

Official Harvest Sponsorship level benefits plus...

All sponsorship benefits apply to both Harvest and one other signature UFH fundraising event
Vendor booth at the Pink Invitational or Unite for HER 5K (dependent upon second event choice)

Facebook live interview opportunity (for Harvest or chosen event)

10 VIP tickets to Harvest

20 guest passes to the Pink Invitational (if chosen)

2 Blom tickets (if chosen)

5 free 5K registrations (if chosen)

Unite for HER Pinnacle Partner- \$50,000 funds a Wellness Day for 50 women at a new partner hospital

Unite for HER Event Partner level benefits plus...

All sponsorship benefits apply to all Unite for HER events held throughout the year (Harvest, the Pink Invitational, Unite for HER 5k, wellness days, etc.)

Vendor booth at the Unite for HER 5k

12 VIP tickets to Harvest

25 guest passes to the Pink Invitational

2 tickets to Pink Invitational's celebrity guest luncheon meet & greet

3 Bloom tickets

10 free registrations for the 5k

VIP tickets include a pre-party tasting starting at 5:30 p.m. where premier wines are served for VIP guests only, early auction viewing, opportunities to meet the chefs, and reserved parking. To discuss these sponsorship options, please contact your Unite for HER representative.

*The finished size of the program is 5.5”w x 8.5”h, and will be printed in full color. Please e-mail a high resolution electronic file of your ad (pdf, jpeg, or eps only) to ccotrufello@uniteforher.org by October 5. If you require ad design services, please contact us to receive an estimate.

The official registration and financial information of Unite for HER may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER is an IRS registered 501(c)(3).



w: uniteforher.org | e: info@uniteforher.org | p: 610-322-9552



Sponsorship/Donation Agreement

Please be sure to read and understand the sponsorship benefits package before completing this agreement. If your sponsorship level includes an ad for the program book, please take note of the file size specified in the benefits description. All ads must be submitted by October 5, 2018 to ccotrufello@uniteforher.org, and logo files should be sent upon completion of this agreement as well (high resolution eps, jpeg, or pdf only).

We are proud to sponsor Harvest at the following level:

- | | |
|---|---|
| _____ Unite for HER Friend - \$500 | _____ Official Harvest Sponsor - \$15,000 |
| _____ Sterling Silver Sponsor - \$1,500 | _____ Unite for HER Event Partner - \$25,000 |
| _____ Gold Plate Sponsor - \$2,500 | _____ Unite for HER Pinnacle Partner - \$50,000 |
| _____ Champagne Sponsor - \$5,000 | |
| _____ Crystal Sponsor - \$10,000 | |

Donation description (please be as detailed as possible):

Silent Auction Item: _____ Retail Value: _____

Date Auction Item(s) Will Be Available (no later than 10/13): _____

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Please contact your Unite for HER representative with any questions you might have regarding sponsorship. Your donation and completed sponsorship/donation agreement should be mailed to: Unite for HER/Harvest, 127 East Chestnut Street, West Chester, PA 19380.

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