



## Social Mission: **Unite For HER**



*At Fig, we believe in the power of a community that works together to identify needs and find solutions—one that creates connections and is passionate about helping its neighbors. We believe in the mission of Unite For HER—our 2018 Social Mission Partner. Please consider supporting and surrounding them this year.*

**WHEN UNITE FOR HER** founder Sue Weldon was diagnosed with breast cancer in 2004, she began searching for information on therapies that would complement the medical treatments she was receiving. What she discovered was a lack of easily accessible resources for breast cancer patients to enhance their wellness and care for their emotional, spiritual, and physical needs.

Since its establishment as a nonprofit organization in 2009, Unite for HER's mission has been to bridge that gap for breast cancer patients, focusing on wellness initiatives that will positively impact their health, as well as the health of all women and girls. Based in West Chester, PA, Unite For HER meets the need by funding and delivering complementary therapies that support the physical and emotional needs of those with breast cancer during treatment and beyond.

Unite for HER partners with over 30 local hospitals and cancer center affiliates to serve approximately 1,200 breast cancer patients each year through its Wellness Program as well as through complementary therapies like acupuncture, oncology massage, nutrition counseling, yoga, meditation, sexual counseling, Reiki, and psychological counseling.

## **BY HER SIDE THROUGH BREAST CANCER, EMPOWERING HER FOR LIFE**

Join Unite For HER to help raise funds this season!

**Bloom Spring Fashion Show:**  
April 22, 2018, at Merion Golf Club

**The Spring Fashion Show** is a celebration of life and joy with over 300 attendees and a fashion show featuring current and former Unite for HER participants and breast cancer survivors.

To learn more about UFH's programming, events, or how to become involved, visit [uniteforher.org](http://uniteforher.org).