



5k Sponsorship Opportunities

Lead Event Sponsor: \$7,500 (Limited to one sponsorship) - *RESERVED*

Name/logo on event banner in downtown West Chester for two weeks prior to event
Prominent feather banner at Starting Line, Finish Line, and Family Tailgate
Two pull-up banners at Starting Line, Finish Line, and Family Tailgate
Logo on VIP tent at the Family Tailgate (exclusive to this level of sponsorship and Family Tailgate Sponsor)
Top listing on event sponsor signage
Race day social media promotional interview
Vendor table on race day at Family Tailgate
Individual lawn sign placed on the course
Name/logo on official race t-shirt
Inclusion in virtual swag bag - digital coupon, offer, or ad
Recognition on Unite for HER and the Run2SignUp websites
Recognition in race communications, pre-race announcements, and on social media sites
Speaking opportunity during pre-race announcements
Name in annual report
6 access passes to VIP tent at the Family Tailgate
10 tickets to the race kick-off celebration Friday night at Classic Diner in West Chester
14 free registrations

Family Tailgate Sponsor: \$5,000 (Limited to two sponsorships) - *One space left!*

Prominent feather banner at Family Tailgate (exclusive to this level of sponsorship and Lead Event Sponsor)
Pull-up banner at Family Tailgate (exclusive to this level of sponsorship and Lead Event Sponsor)
Logo on VIP tent at the Family Tailgate (exclusive to this level of sponsorship and Lead Event Sponsor)
Race day social media promotional interview
Vendor table on race day at Family Tailgate
Individual lawn sign placed on the course
Name/logo on official race t-shirt
Name/logo on event sponsor signage
Inclusion in virtual swag bag - digital coupon, offer, or ad
Name/logo on signage at the event
Recognition on Unite for HER and the Run2SignUp websites
Recognition in race communications, pre-race announcements, and on social media sites
Speaking opportunity during pre-race announcements
Name in annual report
4 access passes to VIP tent at the Family Tailgate
8 tickets to the race kick-off celebration Friday night at Classic Diner in West Chester
12 free registrations

Finish Line Sponsor: \$3,500 (Limited to two sponsorships) - *RESERVED*

Prominent feather banner at Finish Line (exclusive to this level of sponsorship and Lead Event Sponsor)
Pull-up banner at Finish Line (exclusive to this level of sponsorship and Lead Event Sponsor)
Branded waterbottles given at Finish Line
50 yards promotional opportunity at Finish Line
Race Day social media promotional interview
Vendor table on race day at Family Tailgate
Individual lawn sign placed on the course
Name/logo on official race t-shirt
Name/logo on event sponsor signage
Inclusion in virtual swag bag - digital coupon, offer, or ad
Name/logo on signage at the event
Recognition on Unite for HER and the Run2SignUp websites
Recognition in race communications, pre-race announcements, and on social media sites
Name in annual report
2 access passes to VIP tent at the Family Tailgate
6 tickets to the race kick-off celebration Friday night at Classic Diner in West Chester
8 free registrations

Water Station Sponsor: \$2,000 (Limited to two sponsorships)

Prominent feather banner at water station on course
100 yard promotional opportunity surrounding water station
Vendor table on race day at Family Tailgate
Individual lawn sign placed on the course
Name/logo on official race t-shirt
Name/logo on event sponsor signage
Inclusion in virtual swag bag - digital coupon, offer, or ad
Name/logo on signage at the event
Recognition on Unite for HER and the Run2SignUp websites
Name in annual report
4 tickets to the race kick-off celebration Friday night at Classic Diner in West Chester
6 free registrations

Course Sponsor: \$1,000

Individual lawn sign placed on the course
Name/logo on official race t-shirt
Vendor table at Family Tailgate on race day
Name/logo on event sponsor signage
Inclusion in virtual swag bag - digital coupon, offer, or ad
Name/logo on signage at the event
Recognition on Unite for HER and the Run2SignUp websites
Name in annual report
2 tickets to the race kick-off celebration Friday night at Classic Diner in West Chester
4 free registrations

Pace Sponsor: \$500

Inclusion in virtual swag bag - digital coupon, offer, or ad
Name/logo on signage at the event
Recognition on Unite for HER and the Run2SignUp websites
2 free registrations

Community Sponsor: \$250

Inclusion in virtual swag bag - digital coupon, offer, or ad
Name/logo on signage at the event
Recognition on Unite for HER and the Run2SignUp websites
1 free registrations

Unite for HER 5K Friend: \$100

Name/logo on signage at the event
Recognition on the Unite for HER website

All proceeds benefit Unite for HER

To discuss these sponsorship options, please contact Cameron at ccotrufello@uniteforher.org. Sponsorship donations can be mailed to: Unite for HER/5k, 127 East Chestnut Street, West Chester, PA, 19380.





Unite for HER 5k Run/Walk Sponsorship Agreement

We are proud to sponsor the Unite for HER 5k Run/Walk at the following level:

- | | |
|---|---------------------------------------|
| _____ Lead Event Sponsor - \$7,500 | _____ Course Sponsor - \$1,000 |
| _____ Family Tailgate Sponsor - \$5,000 | _____ Pace Sponsor - \$500 |
| _____ Finish Line Sponsor - \$3,500 | _____ Community Sponsor - \$250 |
| _____ Water Station Sponsor - \$2,000 | _____ Unite for HER 5K Friend - \$100 |

Note: Deadline for sponsor logo/name on event t-shirt and signage is September 4, 2018.

In kind donation description (please be as detailed as possible):

Product Donation: _____ Retail Value: _____

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

We are available to answer any questions you might have regarding sponsorship. Please contact Cameron at ccotrufello@uniteforher.org. Your donation and completed sponsorship agreement form should be mailed to:

Unite for HER/5k
127 East Chestnut Street
West Chester, PA 19380

The official registration and financial information of Unite for HER may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER is an IRS registered 501(c)(3).