



2019 Pink Invitational Sponsorship Opportunities

Pink Friend- \$100

Recognition in Unite for HER and Pink Invitational Social Media channels
2 passes to the event

Bronze Sponsor - \$500

Digital offering in Virtual Swag Bag
Recognition in Unite for HER and Pink Invitational Social Media channels
Recognition on Pink Invitational Online Auction website
2 passes to the event & 2 passes to the collegiate meet

Silver Sponsor- \$1,000

Bronze Sponsorship level benefits plus...
4 passes to the event & 4 passes to the collegiate meet
Name in the annual report

Gold Sponsor- \$2,500

Silver Sponsorship level benefits plus...
Two autographed celebrity gymnast photos
Corporate logo and sponsorship title on banners/signage at the event

Platinum Sponsor- \$5,000

Gold Sponsorship level benefits plus...
Sponsorship announcement at each session
Corporate banner displayed at event judging table (either vault, bars, beam or floor)
Floor sticker
6 passes to the event & 6 passes to the collegiate meet
Vendor booth at event*

Pink Diamond Sponsor- \$10,000

Platinum Sponsorship level benefits plus...
Corporate logo on event giveaway
10 passes to the event & 10 passes to the collegiate meet

Official Pink Sponsor- \$15,000

Pink Diamond Sponsorship level benefits plus...
Social media interview
15 passes to the event & 15 passes to the collegiate meet



Unite for HER Event Partner- \$25,000

Official Pink Sponsorship level benefits plus...

All sponsorship benefits apply to both Harvest and the Pink Invitational fundraising events (exposure at Harvest is 500 guests, for the Pink Invitational it is 10,000 people over three days)

Partnership promotion at Harvest VIP hour

Speaking opportunity for your company representative at events

15 VIP tickets to Harvest

15 passes to the Pink Invitational & 15 passes to the collegiate meet

2 tickets to celebrity gymnast luncheon event

Unite for HER Pinnacle Partner- \$50,000

Unite for HER Event Partner level benefits plus...

Opportunity to participate in celebrity gymnast events (details TBD)

All sponsorship benefits apply to all Unite for HER events held throughout the year (Harvest, the Pink Invitational, Unite for HER 5k, wellness days, Bloom, etc.)

Partnership promotion at 5k VIP pre-race event, and the Harvest VIP hour

Vendor booth at the Unite for HER 5k*

20 VIP tickets to Harvest

20 passes to the Pink Invitational & 20 passes to the collegiate meet

2 tickets to celebrity gymnast luncheon event

20 free registrations for the 5k

10 tickets to Bloom

In-Kind Donors

Individuals, organizations or businesses donating products or services to Unite for HER for the the Pink Invitational will receive sponsor benefits based on the value of their donation.

*Some restrictions may apply. Please contact Sue Weldon for more information (610-322-9552).

About Unite for HER: Unite for HER is a nonprofit organization founded in 2009 by Sue Weldon, gymnastics coach and 14-year breast cancer survivor. The organization has developed four areas of outreach that are funded by private donations, sponsorships, grants, and fundraising events. Each of these outreach opportunities was designed to fulfill the Unite for HER mission, which is to bridge the gap between the medical and wellness communities by funding and delivering complementary therapies that support the physical and emotional needs of women with breast cancer during treatment and beyond.

About the Pink Invitational: The Pink Invitational~Gymnasts Unite was started in 2008. Partnering with AJS Pancott Gymnastics National Training Center, Sue was able to fulfill her vision of educating athletes in the gymnastics community about breast cancer and empowering them to give back to others in need by hosting the first event in 2009. The Pink Invitational has grown from 1,000 participants to over 3,800 in ten years. In keeping with the Unite for HER vision, we seek to educate young women and their families about the benefits of healthy lifestyle choices, breast health, organic products, good nutrition, regular physical activity, and healing therapies.

About AJS Pancott Gymnastics National Training Center: AJS Pancott Gymnastics began in 1997 as an expansion of Pancott Gymnastics, one of the oldest gymnastics programs in the country. It has grown to be one of the largest competitive women's gymnastics programs in Pennsylvania, sending numerous gymnasts to Nationals and to university programs on scholarships. Designated by USA Gymnastics as a National Training Center for the Junior Olympic Women's Program, AJS Pancott Gymnastics offers competitive training, recreational gymnastics and cheerleading classes to hundreds of local athletes from ages 18 months to 18 years.

virtual SWAG BAG

INCREASE YOUR REACH

*in an exciting, new,
and environmentally
friendly way!*

REACH OVER 12,000



Reach over 12,000 participants and guests at Pink over the three-day event
Plus, reach over 10,000 users online through Facebook, Twitter, and Instagram

BE A PART OF THE LARGEST FUNDRAISING GYMNASTICS MEET IN USA



All proceeds benefit Unite for HER breast cancer nonprofit organization.



3,500 gymnasts compete from across the USA, including NCAA Athletes. Participants range from ages 6 to 22 years.



12,000 spectators visit the Pennsylvania Convention Center throughout the weekend to attend the Pink Invitational.

Reach over 12,000 gymnasts and their guests during the Pink Invitational. All ads will be live online from February 15, 2019 through March 15, 2019.

Opportunities:

- \$500 Premium placement - *Limited to three*
- \$350 Top 10 placement
- \$250 Standard inclusion*

Requirements:

All submissions must contain the following:

- Image or logo for Virtual Swag Bag (540x396 px, .png files only)
- Title of Offer
- Offer details (1,000 character limit)
- If offering a digital coupon, provide coupon code and link to website
- If offering a physical coupon or flier, please provide it as a pdf or jpg.

*Fee included in Bronze, Silver, Gold, Platinum, Pink Diamond, Official Pink Sponsor, and Event Partner packages. Upgrades available for rate difference.

All proceeds benefit nonprofit organization





2019 Pink Invitational Sponsorship Agreement

We are proud to sponsor the 2019 Pink Invitational at the following level:

- _____ Unite for HER Pinnacle Partner* - \$50,000
- _____ Unite for HER Event Partner* - \$25,000
- _____ Official Pink Sponsor* - \$15,000
- _____ Pink Diamond Sponsor* - \$10,000
- _____ Platinum Sponsor* - \$5,000
- _____ Gold Sponsor* - \$2,500
- _____ Silver Sponsor* - \$1,000
- _____ Bronze Sponsor - \$500
- _____ Pink Friend - \$100

_____ Services: _____ Value: _____

_____ Product or Sample Donation: _____ Value: _____

Please ship product donation to: Unite for HER, 127 East Chestnut Street,
West Chester, PA 19380.

_____ Other: _____

*Please complete the program ad form according to sponsorship level. All ads must be sub-mitted by **January 28, 2019**. Logos files should be sent to info@uniteforher.org upon completion of this agreement (high resolution eps, jpeg, png, or pdf file only). Please be sure to read and understand the sponsorship benefits package before completing this form. For further information, visit our website at www.pinkinvitational.com or contact us at info@unite-forher.org.

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____

Signature of Pink Representative: _____ Date: _____