



**NEWS RELEASE**  
Unite for HER  
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**For Immediate Release**

**LOCAL NONPROFIT UNITE FOR HER EXPANDS PROGRAMS, SUPPORTING BREAST AND OVARIAN CANCER PATIENTS ACROSS US**

West Chester, PA – Breast and ovarian cancer patients throughout the United States will be eligible to receive free integrative therapies and resources through the Unite for HER Wellness Program thanks to a new national expansion of the program.

“We are honored to be able to offer this impactful program to those with breast and ovarian cancers across the country,” said Susan Weldon, founder and CEO of Unite for HER. “We’ve seen how integrative therapies like professional counseling, meditation and yoga, supportive fitness programs, and nutrition can transform patients’ lives through our work in the Philadelphia region. The pandemic required us to adapt our operations, programming, and delivery model, which actually allowed us to grow. It is our goal to empower every person through their treatment and beyond, and this expansion is the first step.”

The Unite for HER (UFH) Wellness Program is available to those diagnosed with breast or ovarian cancer in the last 18 months, as well as for those living with metastatic breast cancer or recurrent ovarian cancer. All patients in the Wellness Program receive a *HER care box* containing educational

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resources, healthy products, and a passport valid for one year and \$2,000 of integrative therapies, including professional counseling, nutritional counseling, meal delivery services, virtual fitness and yoga classes, sexual health counseling, and meditation. Patients living with metastatic breast cancer or recurrent ovarian cancer are eligible for \$2,000 of services every six months. Upon receipt of their care box, patients are invited to attend a virtual wellness retreat to learn about integrative therapies, meet care providers, and craft a personal integrative care plan.

“Our focus with this launch is to prioritize and provide critical access to integrative therapies to women of color,” said Weldon. “Knowing that the risk of developing metastases is higher for black women than white women, we hope to lean in and become a trusted resource to help resolve the health inequities in the Black and Hispanic communities.”

The national expansion launches in June with virtual events planned in partnership with Weill Cornell Medical Center in New York, University of Vermont Medical Center in Vermont, and West Cancer Center in Tennessee. UFH will also host the first National Metastatic Breast Cancer Conference, with presenting sponsor Daiichi Sankyo, virtually on June 13, 2021.

*National enrollment is now open. To learn more about the Unite for HER Wellness Program and apply to receive services, visit [www.uniteforher.org/applyusa](http://www.uniteforher.org/applyusa).*

### **About Unite for HER**

Founded in 2009 by Susan Weldon following her own breast cancer diagnosis, UFH provides integrative therapies and resources to more than 1,800 breast and ovarian cancer patients annually. The UFH Wellness Program is funded by generous partnerships with hospitals, and corporate and private donors. To learn more, visit [www.uniteforher.org](http://www.uniteforher.org).