MEET SUE WELDON

When Sue Weldon was diagnosed with breast cancer in 2004, she began searching for information on therapies that would complement the medical treatments she was receiving. What she discovered was a lack of easily accessible resources on topics like nutrition, acupuncture, massage, yoga, counseling and other ways for breast cancer patients to enhance their wellness and care for their emotional, spiritual, and physical needs. After battling her personal cancer journey, Sue set out to create an organization that would bridge this gap for all fighting breast and ovarian cancer and established Unite for HER as a nonprofit in 2009.

Since founding in 2009

- 10,000 breast and ovarian cancer patients have received services since 2009
- $2,000 of integrative therapies are gifted to each patient annually
- 69% of patients reported significant improvements in side effects
- 75,000 integrative treatments have been delivered since 2009

From mother and gymnastics coach to community health leader. Learn how Sue’s breast cancer diagnosis inspired a new path for breast and ovarian cancer patients.
These are just a few of the integrative therapies and services offered through the innovative Unite for HER Wellness Program.

Although proven to improve patient outcomes, many integrative therapies are not covered by traditional health insurance and inaccessible to patients. The Unite for HER Wellness Program provides each participant with $2,000 of integrative therapies and services, including nutrition consultations, meal deliveries, yoga and fitness instruction, professional counseling, and more, for an entire year at no personal cost.

Metastatic breast cancer patients and Stage IV ovarian cancer patients receive $2,000 of integrative therapies every six months at no personal cost - for life.

Medical Acupuncture, oncology massage therapy, nourishing meals at home, and professional nutritional guidance... at no personal cost.

81% have made lasting changes in their lifestyle one year out.

94% agreed UFH positively impacted their quality of life during/after treatment.

83% experienced a reduced level of stress as a result of the therapies.

69% experienced a significant improvement in side effects.
Our mission is to enrich the health and well-being of those diagnosed with breast and ovarian cancers – for life – by funding and delivering integrative therapies.

Funded by four signature fundraising events, private donations, and corporate partnerships, all services are paid directly to care providers by Unite for HER. The UFH Wellness Program is available to breast and ovarian cancer patients across the US.

In 2020 Unite for HER embarked on a strategic initiative to address health inequities, faced by women of color, prioritizing the expansion of the Wellness Program to underserved communities throughout the US.

**FEATURED PARTNERS**
Each care package is designed to educate and empower patients at any stage of treatment and contains a range of self-care items carefully curated by our medical and wellness advisors.

These items promote healing and confidence and will empower patients emotional and physical well being through treatment and beyond. Care Boxes available for both HIM and HER, knowing men are affected by breast cancer as well.

“I opened my care box a couple of days before my mastectomy. It was amazing. It was like all of the answers were in the box.”
Heather, HER care box recipient

“The information and products shared in the HIS care box are giving me the assistance and education I need to not only conquer my lung cancer diagnosis but put me on a road to better overall health!”
Peter, HIS care box recipient