



Sponsorship Opportunities

	Lead Event Sponsor \$15,000 <i>*SOLD*</i>	Family Tailgate Sponsor \$10,000 <i>* Limited to 2*</i>	Starting Line Sponsor \$10,000 <i>* Limited to 1*</i>	Finish Line Sponsor \$8,000 <i>* Limited to 2*</i>	Champagne Sponsor \$5,000 <i>* Limited to 1*</i>	Packet Pickup Sponsor \$5,000 <i>* Limited to 1*</i>	Entertainment Sponsor \$3,500 <i>* Limited to 1*</i>	Water Station Sponsor \$2,000 <i>* Limited to 2*</i>	Kids Dash Sponsor \$2,000 <i>* Limited to 1*</i>	Endurance Sponsor \$2,000	Mile Marker Sponsor \$1,000	Community Partner \$500
Logo on event banner in downtown West Chester two weeks prior to event - <i>Exclusive Benefit</i>												
Logo on official race bib- <i>Exclusive Benefit</i>												
Logo on VIP tent at Family Tailgate - <i>Exclusive Benefit</i>												
Speaking opportunity during pre-race announcements												
Logo on Racejoy flyer in all race packets												
Logo on all participants' digital finisher certificate												
Race day promotional social media interview												
Personalized message to participants on Racejoy												
Recognition in race communications, pre-race announcements, and social media channels												
Complimentary access passes to VIP tent at Family Tailgate	8	4	6	2	1	1						
Sponsor pull-up banner location	Starting Line, Finish Line, Family Tailgate	Family Tailgate	Starting Line	Finish Line								
Exclusive signage			Pace Car		Champagne Bar	Packet Pickup Booth	DJ Booth	Water Station	Kids Dash			
Prominent feather banner on course												
50 yard promotional opportunity at Finish Line, including branded recycling stations - <i>Exclusive Benefit</i>												
Logo on official 5K Spotify playlist & social post												
Branded giveaway - <i>Exclusive Benefit</i>					Logo on napkins	Promotional item from sponsor			Promotional item from sponsor			
Name/Logo on official race T-shirt	Logo on front	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	Name		
Vendor table at Family Tailgate on race day												
Individual lawn sign placed on course												
Inclusion of coupon, offer, or ad in virtual swag bag												
Logo on signage at event												
Name in annual report												
Logo on Unite for HER website												
Free race registrations	20	12	16	8	7	7	7	6	5	4	2	1

*Sponsorship benefits extend beyond 5K fundraising event. Full package details may be customized. Family Tailgate vendor tables available for \$500 fee. Please inquire for additional details.