About Unite for HER

Unite for HER is a 501(c)3 national nonprofit organization that supports breast cancer and ovarian cancer patients by providing integrative therapies, services, education, resources, and support at no personal cost.

Our mission is to enrich the health and well-being of those diagnosed with breast and ovarian cancers – for life – by funding and delivering integrative therapies.

2022/2023 Impact

| Members supported through Unite for HER Wellness Programs | 5,322 |
| Percentage of members of color or underrepresented | 49% |
| Members served through Empowered Living survivorship program pilot | 545 |
| Integrative therapies provided to members this year | 25,085 |
| Wellness events hosted | 61 |
| New hospital and recruiting partnerships | 80+ |

Finances Highlights

Total Revenue: $4,311,389

Program Services & Outreach: 87%
Management & General: 4%
Fundraising: 9%

- Poster presentation at the 2022 San Antonio Breast Cancer Symposium highlighting the impact of integrative care on metastatic breast cancer patients
- Launched Unite for THEM, recognizing non-binary program members. Upon registration, members select their gender identity and receive appropriate program materials reflecting their selection
- Expanded access to programming with new Spanish Wellness Program materials, a full-time Spanish-speaking patient liaison, and regular Spanish virtual programming
- Launched the Empowered Living Survivorship Program for breast and ovarian cancer survivors at all stages and dates of diagnosis, providing members with educational resources and support, education, and virtual events

Project Lift HER Up

Outcomes for 550 black breast cancer patients newly diagnosed, living with MBC or TNBC

87% of 550 members funded by grant used Passport Services
86% of members reported improvement in side effects
93% of respondents reported improved quality of life
91% of respondents reported making healthier food choices
85% of respondents reported an increase in exercise or movement
84% of respondents reported improved coping with stress through tools they learned

Education Recap

3,341 Total registrants of educational events this fiscal year
169,311 Total reach of educational social media content
12 Ask the Experts
12 Speaker Series
12 Virtual Hangouts
48 Live cooking webinars
4 Potty Talk Series

Food for Thought

Led by our team of Registered Dietitians, this free series educates members and the public through live virtual cooking classes and digital media.

Potty Talk

Licensed medical and wellness experts discuss gastrointestinal issues and anxiety associated with treatment. Members attended live digital seminars and Q&A sessions to review common side effects, discuss coping strategies, and answer personal questions.